

Dear Colleague:

On behalf of the Alabama Counseling Association (ALCA), Dr. Chip Wood and I would like to invite you to participate as a Special Event Sponsor in ALCA's 49th Annual Fall Conference, November 18-20, 2015, at the Renaissance Hotel and Spa at the Convention Center in Montgomery, AL .

As a Special Event Sponsor, your institution or organization could choose to be either an individual sponsor or a joint sponsor of a breakfast, dinner, refreshment break, reception, or dance. Not only would you be allowed to place information on the special event's assigned tables, but representatives from your institution or organization would also be allowed to greet and talk with conference participants.

ALCA boasts a membership of approximately 2,000 counselors in school, college, technical school, hospital, church, agency, and private practice settings. We expect approximately 1,200 members to attend this year's event. Therefore, we know your representatives would have an excellent opportunity to network with many counselors from across the state. Your institution or organization would also be listed as a Special Event Sponsor in our Conference Program Book and in our pre-conference publicity.

Enclosed is a Special Event Sponsor form that needs to be completed and returned by August 31st if you would like to be a Special Event Sponsor. If you have any questions, please feel free to contact one of us. We look forward to hearing from you.

Sincerely,

Dr. Necoal Driver
2015 Annual Fall Conference Co-Chair
334-229-4456
ndriver@alasu.edu

Dr. Ervin (Chip) Wood
ALCA Executive Director
205-652-1712
ALCA@alabamacounseling.org

Enclosure: 1



ALABAMA COUNSELING ASSOCIATION ANNUAL CONFERENCE

November 18-20, 2015

Renaissance Hotel/Convention Center
Montgomery, Alabama

REQUEST TO SPONSOR A SPECIAL EVENT

Name of Sponsor: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ e-mail: _____

- EVENT** A Breakfast (\$5000 est) _____
- Biscuit Breakfast (\$2000 est) _____
- A Dinner (\$8000 est) _____
- A Reception (\$4000 est) _____
- The Dance (\$2000 est) _____
- Refreshment Break (\$1000 est) _____
- Other _____

Preferred Date (November 18, 19, 20) _____

Would you co-sponsor an event? Yes _____ No _____

Would you consider sponsoring an event not listed? Yes _____ No _____ If yes, may we contact you? Yes _____ No _____

Please complete and return this form by August 31, 2015, to:

Dr. Necoal Driver
2015 Annual Fall Conference Co-Chair
334-229-4456
Ndriver@alasu.edu

Dr. Ervin (Chip) Wood
ALCA Executive Director
205-652-1712
ALCA@alabamacounseling.o

Consideration will be given to earlier requests and to sponsors who have traditionally sponsored events. ALCA Social Event Policy is available on request.