



# ALABAMA COUNSELING ASSOCIATION

P.O. Box 131425  
Birmingham, AL 35213-1425  
(205) 423-5989



A State Branch of the American Counseling Association

Dear Colleague:

On behalf of the Alabama Counseling Association (ALCA), Dr. Nancy Fox and I would like to invite you to participate as a Special Event Sponsor in ALCA's 52nd Annual Fall Conference, November 14-16, 2018, at the Sheraton Birmingham BJCC in Birmingham, Alabama.

As a Special Event Sponsor, your institution or organization could choose to be either an individual sponsor or a joint sponsor of a breakfast, dinner, refreshment break, reception, or dance. Not only would you be allowed to place information on the special event's assigned tables, but representatives from your institution or organization would also be allowed to greet and talk with conference participants.

ALCA boasts a membership of approximately 2200 counselors in school, college, technical school, hospital, church, agency, and private practice settings. We expect 1200-1400 members to attend this year's event. Therefore, we know your representatives would have an excellent opportunity to network with many counselors from across the state. Your institution or organization would also be listed as a Special Event Sponsor in our Conference Program Book and in our pre-conference publicity.

Enclosed is a Special Event Sponsor form to be completed and returned by August 31<sup>st</sup> if you would like to be a Special Event Sponsor. If you have any questions, please feel free to contact one of us. We look forward to hearing from you.

Sincerely,

Dr. Necoal Driver  
2018 Annual Fall Conference Co-Chair  
334-324-8512  
[ndriver22670@troy.edu](mailto:ndriver22670@troy.edu)

or

Dr. Nancy J. Fox  
ALCA Executive Director  
205-423-5989  
205-423-5947 (Fax)  
[alca@alabamacounseling.org](mailto:alca@alabamacounseling.org)

Enclosure: 1

**ALABAMA COUNSELING ASSOCIATION ANNUAL CONFERENCE**

November 14-16, 2018  
Sheraton Hotel Convention Complex  
Birmingham, Alabama

**REQUEST TO SPONSOR A SPECIAL EVENT**

Name of Sponsor: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ e-mail: \_\_\_\_\_

**EVENT**

A Breakfast \_\_\_\_\_  
A Dinner \_\_\_\_\_  
A Reception \_\_\_\_\_  
The Dance \_\_\_\_\_  
Refreshment Break \_\_\_\_\_  
Other \_\_\_\_\_

Preferred Date (November 16, 17, 18) \_\_\_\_\_

Would you co-sponsor an event? Yes \_\_\_\_\_ No \_\_\_\_\_

Would you consider sponsoring an event not listed? Yes \_\_\_\_\_ No \_\_\_\_\_ If yes, may we contact you? Yes \_\_\_\_\_ No \_\_\_\_\_

Please complete and return this form by August 31, 2018, to:

**Dr. Nancy J. Fox**  
**Executive Director**  
**Alabama Counseling Association**  
**P O Box 131425**  
**Birmingham, AL 35213-1425**  
**alca@alabamacounseling.org**

Consideration will be given to earlier requests and to sponsors who have traditionally sponsored events. ALCA Social Event Policy is available on request