

Alabama Counseling Association

Ads and Exhibits

1137 14th Ave

Pleasant Grove, AL 35127

Dear Vendor,

You are invited to participate in the Alabama Counseling Association's 50th Annual Conference, November 16-18, 2016 (exhibits, Nov. 16 & 17), at the Sheraton Hotel and BJCC in Birmingham, AL. Our organization boasts a membership of approximately 2,000 counselors in school, college, technical school, hospital, church, agency, and private settings throughout Alabama.

Our 2016 annual conference will feature nationally recognized keynote speakers, content sessions presented by professionals from all counselor work settings, committee meetings, and social events. We expect about 1500 participants to attend this year's conference.

In the past, ALCA has enjoyed and appreciated the support of institutions and organizations such as yours. We invite you to participate in the 2016 conference in the following ways:

1. Providing an exhibit in our exhibition area in the Sheraton Hotel ballroom
2. Purchasing an ad in our printed program
3. Purchasing an ad and an exhibit

If you have any questions, you may contact me at:

205-223-1999 (cell)

jerrilynnmorrow@gmail.com

Thanks!! I look forward to hearing from you.

Sincerely,

Jerri Lynn Morrow
Ads/Exhibits Chair

Please return ad requests and ad features no later than August 31, 2016. Requests for exhibits should be mailed no later than October 31, 2016. You may still request to exhibit after this date, but this request should be made directly to me to see if accommodation can be made.

2016 Alabama Counseling Association Annual Conference
November 16-18, 2016 (exhibits, Nov 16 & 17)
Sheraton Hotel Ballroom
Birmingham, Alabama

REQUEST FOR AD/EXHIBIT SPACE

Advertiser/Exhibitor: _____

Contact Person: _____

Address: _____

City: _____ State _____ Zip: _____

Phone: _____ Email: _____

AD INFORMATION

ALL ADS MUST BE SENT IN high resolution (minimum 600 dpi) PDF "ACTUAL SIZE" VIA EMAIL OR CD. Ads from PDF's cannot be increased in size for printing without distorting the images. Ads can be reduced in size without distorting. No enhancement will be performed by ALCA or printer.

Full page ad size- 7" x 10"

EXHIBIT INFORMATION

Exhibitors will be housed in the Birmingham Sheraton Hotel Ballroom near where content sessions and registration will also be held. This space is very nicely appointed. Draped booths approximately 8' x 10' in size and furnished with a 6' skirted table will be provided. One chair, an ID sign and wastebasket will be provided. Exhibits should be set up by 8:30 a.m., Wednesday, November 16. The exhibit area will close Thursday, November 17, at 4:00 p.m. Note that some convention facilities require vendors selling goods to pay appropriate tax. You are responsible for this fee at facilities that enforce this tax.

PLEASE CHECK ALL THAT APPLY

Full page ad in the program	\$ 300.00 _____
Exhibit space only	\$ 350.00 _____
Full page ad and exhibit space	\$ 500.00 _____

A check or credit card information MUST ACCOMPANY ALL REQUESTS. We do not accept purchase orders. Conference and further details will be sent following receipt of request. Invoices will be provided upon request. Make checks payable to the Alabama Counseling Association or you may pay by credit card.

Card type _____ Card # _____

Exp. _____ Security Code _____

Authorizing Signature _____

Return request forms, ads, and checks to: Jerri Lynn Morrow

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